



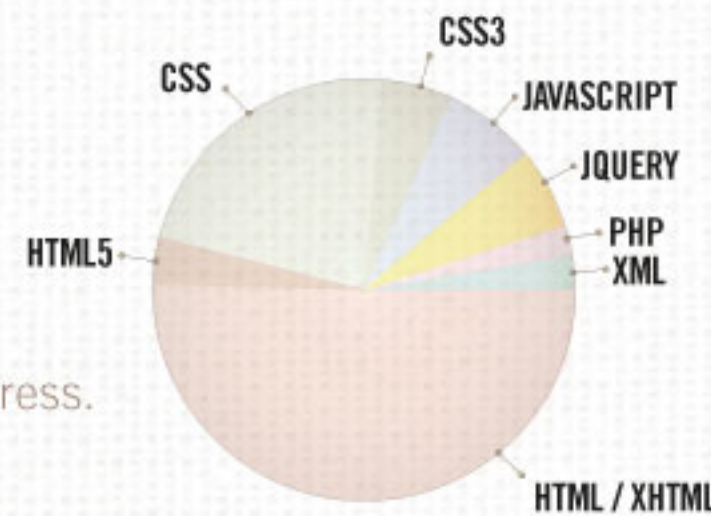
ROSS BROWN DESIGN
www.ROSSBROWNDDESIGN.com



INTERESTS

<CODE> HACKOMETER

I love to push pixels and hack away at any code I can find. Here are a few languages that I find myself learning more and more about everyday. I've also developed and managed more than a few websites with Content Managed Systems, like Wordpress.



FAMILY PETS

What's not to love about a new family member that drools, squawks, hisses, or sheds? Here is a head count of my extended family members over the years.



SPORTS | *Baseball*: I played up until college. Now I just enjoy following the "biggs" and hitting balls to our pup. *Football*: College football is hard to beat but I've been known to manage a fantasy team or two. *Hoops*: I shoot hoops when ever I can. *Poker*: It's a sport, right?

MUSIC/ART/PHOTOGRAPHY | *Guitar*: I've got an "axe" and a "hammer" and I play'em as long as my finger tips can hold out. *Art*: I illustrate, and work primarily in pastel and oil paints. *Photography*: Yes please! I love to snap inspiring visuals to keep the creative energy level high.

SCIENCE / MATH | Ever since reading *Fermat's Enigma* I have made unified field theory, or "GUT", something to follow and bore family members with.



EXPERIENCE

- ROSS BROWN DESIGN**
Business / Brand Development Consultant
Identifying and developing business strategies, resources, and tools for use in achieving business goals. Designing and deploying branded assets to develop marketing strategies and brand equity.
- PSC AUTOMOTIVE GROUP**
Digital Marketing Manager
Responsible for Digital Marketing, Digital Assests, Website & Brand Development, Asset Compliance.
- THE MINT MUSEUM**
Digital Media Consultant
Designed and developed materials for the website, digital signage and social media platforms. Including *Facebook*, *Twitter*, *Vimeo*, various online ads, Kiosk user interaction graphics, and event videos for multiple display formats.
- ADAMS OUTDOOR ADVERTISING**
Art Director
Designed and developed advertising and marketing materials for out-of home media campaigns (Carolina Panthers, Coca-Cola, Carolina VW, Dominos, Charlotte Bobcats, Miller Brewing, McDonald's, Dunkin Donuts, Charlotte Knights, and Metro Honda)
- ELBERSON PARTNERS**
Art Director
Designed and developed print materials for packaging, point-of-purchase, sales materials, online, television, radio, and print advertising.
- THE BOLT GROUP**
Freelance Graphic Designer / Illustrator
Assisted with the design and production of print materials for packaging, point-of-purchase, and sales materials.
- THE MINT MUSEUM**
Freelance Graphic Designer
Assisted with rebranding of The Mint Museums printed materials. Including brochures, posters, news letter, and exhibition graphics.
- FRANKFURT BALKIND**
Art Director / Graphic Designer
Complete brand development and launches, logo creation, guidelines, annual reports, brochures, out-of home advertising, and information architecture for online materials. Goldman Sachs, Cablevision, Capitol IQ, CMP Publishing, and Solomon R. Guggenheim Museum.
- ELBERSON SINGER SHULER**
Art Director / Jr. Art Director / Intern
Brochures, point-of-purchase displays, exhibition materials, single page, radio, and out-of-home ads.
- NORTH CAROLINA STATE UNIVERSITY**
Bachelor in Graphic Design
Student Representative on the Board of Directors for the AIGA Raleigh Chapter [*American Institute of Graphic Arts*]
Student Representative on the NCSU Design Council
GDSA President [*Graphic Design Student Association*]
- LOEFFLER KETCHUM MOUNTJOY**
Jr. Art Director / Studio Artist / Intern
Work included brochures, single-page ads, out-of-home, and point-of-purchase campaigns.

SKILLS